

NEW DATES IN 2018



March 22 and 23



May 3rd and 4th



October 4th and 5th

THE ART OF COMMUNICATION

How to be more successful when interacting with others



Workshop by
Dr. MICHAEL SCHROEDER

WHAT IS IT ABOUT?

Leadership in modern times is more and more challenging. One crucial aspect is communication. A manager of today needs excellent communication skills to navigate successfully through the mostly international corporate world. No matter if it is about managing the relationship with colleagues, your team or superiors, or about a speech you are holding in front of others, good rhetoric skills are needed. How to be more focused, how to be convincing, how to better understand interactions with others, how to react appropriately in difficult contexts? These are some questions we would like to address in our seminar. The seminar has three objectives:



OBJECTIVES

- ✓ **To become more self-aware about your communication style**
- ✓ **To become more aware about what good communication is**
- ✓ **To become more confident in all fields of communication and find “my” style!**

EXERCISES

The training contains many exercises which will be filmed and analyzed. Every participant will get personal feedback with concrete advice on how to improve his performance. We will also study great speeches together and learn from them. Finally, all participants will be given an extensive working document to continue studies and exercises at home. Working language is mainly English but also Romanian, French or German, if needed.

2 DAYS' WORKSHOP

The first day is focused on the **basics of communication**.

How to better understand my own communication style. We will look at typical aspects of day to day communication like gossiping, efficient communication, situational communication. We also look at some basics of self-exploration and self-mastery. With the help of the stage concept, we will understand better the roles we play.



The second day is more focused on **speaking and communication techniques**: basic rules for a good speech, choice of words, focused speaking, how to avoid “povesti telling”? What to do when fear comes? How to speak in the moment without preparation time?

The seminar will take place in **Crowne Plaza Hotel** in Bucharest starting each day at 9:30 until approx. 5:30 pm

Fee: 2200 RON per person, all services, lunch and documents included.



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Linarson was founded by Michael Schroeder in 2012. Michael has extensive international experience in operational management. He studied economics in Germany at the University of Münster and completed an MBA at the well-known business school ESCP in Paris.